



## **GAM INGENIERIE and GSE combine their expertise for the development of retail centres**

GAM INGENIERIE, specialised in the design and construction of retail projects (hypermarkets, shopping centres) and GSE, the European General Contracting leader in the industrial, offices and logistics fields, announce the signature of a partnership with the BNP Paribas Développement investment capital firm, a subsidiary of the BNPParibas group.

With this new strategic decision, GAM INGENIERIE, which builds for the major French distributors, will benefit from the strong GSE network to work with its clients abroad in their international expansion, under the management of Mr. Frédéric GRAS and Mr. Laurent DESPRETZ.

With this new partnership, GSE expands provision of its General Contractor services to mass distribution through the expertise, reputation and references supplied by GAM INGENIERIE.

The outstanding balance between GSE and GAM INGENIERIE and their complementary corporate cultures connect these two companies and enables them to provide the shopping centre construction market with a global offer, high added value and the capacity to guarantee every stage of the construction project in France and abroad.

### **A new CCR agency in Orléans:**

Adding to its network of agencies which aims to cover all of France, the CCR firm, subsidiary of the GSE group, is expanding its activities in the centre of France, based in Orléans, in partnership with GAM INGENIERIE which will be providing CCR with great opportunities for rapid growth.

### **About GAM INGENIERIE**

Founded in 1977, the GAM INGENIERIE firm provides Project Management and General Contractor services primarily in the major food and specialised distribution sectors. Principal clients of GAM INGENIERIE include Leroy-Merlin, Auchan, Carrefour, Cora, Leclerc, Casino... for whom GAM INGENIERIE manages some thirty operations yearly, generating annual business of over 160 M euros. With thirty years of experience in the field, the multi-discipline teams at GAM INGENIERIE have forged in-depth expertise and a reputation for excellence.

### **About GSE:**

Jean-Pierre and Michel Hugues created GSE over thirty years ago, inventing the General Contractor concept and business, an original approach which brings together every skill required for total turnkey real estate projects within the scope of a single guaranteed price and delivery contract. This concept has gained increased market share over the years due to its relevance, innovative vision and finely honed solutions it provides the corporations for which GSE builds in France, Europe and on several continents. In its 30-year history, GSE has built over 10 million m<sup>2</sup> for clients such as Auchan, Alstom, Coca Cola, Danone, Lafarge Plâtres, L'Oréal, Michelin, Rexel, Renault, Thales, Schneider, Aventis Pasteur, Castorama, La Poste...



## About CCR

The Regional Contractor Company (Compagnie des Contractants Régionaux) - CCR – designs and builds retail centres and industrial, logistics and office buildings. Founded in 2003 under the auspices of the GSE Group\*, CCR has built a national network of local agencies which apply GSE expertise in the design and construction of turnkey buildings for the industrial, logistics and office sector. In addition, CCR works with its clients in every phase of the construction project, providing expert assistance in financing, administrative authorisations, land search, site qualification and other steps. After 4 years of activity, CCR achieved turnover of approximately 40 M€ in 2006 and has an order volume over 80 M€ in 2007. Based on the current growth plan, CCR coverage is based on 10 branch offices (Aquitaine, Brittany, Est, Ile-de-France, Midi-Pyrénées, Nord-Pas-de-Calais, PACA, Rhône-Alpes, Languedoc-Roussillon, Centre), with plans for a new office east of the greater Paris area.

## About BNP Paribas Développement

An investment capital firm with minority shares in small and medium businesses in France during transmission and growth operations. The current portfolio includes 340 lines for investments of 215 M€.

## Press contacts

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