



Media Release

Paris, 29 September 2008

www.gsechallenge.com : the site for the architecture and engineering competition « GSE Challenge » is now open

During the entire month of September, the GSE Challenge organizers are meeting with students to introduce the GSE architecture and engineering contest. 14 architecture schools and 10 engineering schools from throughout France are participating in the event. GSE is contacting students and professors at these 24 schools to encourage them to create multi-discipline teams and sign up for the GSE Challenge on 20 October.

To reinforce this registration campaign, the **www.gsechallenge.com internet site has been launched. It provides all the information on the competition, registration forms and the competition rules and regulations.**

Registration is open from 20 October to 28 November 2008. 30 June 2009 is the deadline for submitting projects, and prizes will be awarded in September 2009.

The GSE Innovative Building & Design Challenge is an architecture and engineering competition created by the GSE Group within the framework of its R & D activity on business building design and construction. The first edition of this competition was launched in July 2008, with the theme of "The several-storied warehouse". The competition is aimed at student architects at the Master's level, and student engineers in the two last years of engineering school. Schools can incorporate the competition into their teaching curriculum.

The competition project defines a virtual building on an actual site located in northeastern Paris, Porte de la Villette, along the ring road. The "Multi-Storied Warehouse" project seeks to provide responses to key current issues. Located on the outskirts of a major city, it must fulfill its two primary functions of storage and express delivery. The project must also take into account the impact from rising energy costs and the environmental demands which are increasingly influencing the logistics balance. Warehouses – which take up a lot of space – must therefore be dense and must adapt to the new modes of transportation.

This competition has been accredited by the French Ministry for Culture and Communication.

About GSE

The GSE Group is specialized in constructing turnkey buildings in the industrial, office and logistics sectors. Since being founded in 1976, GSE has become the benchmark for the General Contractor business based on global construction project service, including financial and legal arrangements, land identification, technical studies, design and construction. Working closely with the client and attentive to client requirements, GSE's services are based on firm guarantees covering quality, cost and deadlines. In 30 years, GSE has delivered more than 12 million m² for clients such as Auchan, Alstom, Coca Cola, Danone, Lafarge Plâtres, L'Oréal, Michelin, Renault, Thales, Schneider, Aventis Pasteur, ProLogis, Gazeley, Elgan... Today, GSE has 450 employees working throughout the world, in France, Belgium, Great-Britain, Ireland, Germany, Italy, Spain, Poland, Hungary, United States, Mexico, China, Ukraine, Romania, Croatia and Russia.

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