



Press release  
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## **IKEA DC SONGJIANG INSTRUCTS GSE TO CONSTRUCT THEIR DISTRIBUTION CENTRE IN SHANGHAI**

### **Project presentation:**

Ikea has been present in China for 6 years and has two outlets, one situated at Peking and the other at Shanghai.

Ikea has taken the decision to construct an automated logistics platform on the outskirts of Shanghai in order to organise its logistics.

This platform, constructed to the same standards as Ikea's warehouses in Europe and in North America, will represent one of the first and largest operations of its kind in China.

The project is piloted by Ikea's directors and the property development department based in Shanghai, and has been entrusted to GSE following an international call to tender.

For GSE, the European leader in the design and build of logistics warehouses, the signature of this contract represents a first both in logistics operations in China and a working partnership with Ikea.

Ikea selected GSE for this project for the following reasons :

1. GSE guarantees an all-inclusive contractual commitment, including both design and execution studies and construction within a guaranteed deadline
2. A professional multi-cultural team with the necessary skills required to master :
  - a construction project in China, renowned for the complexity of internal procedures,
  - the construction of this type of building ;
3. A contractual commitment to a tight deadline (7 months)
4. Taking charge of all building permit administration
5. Management of all design and execution studies carried out by the local Design Institute
6. Close coordination with the automatic transstocker system supplier
7. The ability to adapt the GSE construction concept to Chinese fire regulations, requiring separate and individual investigation and study.

GSE has had a presence in China since 1997 assisting European clients in their construction projects. These include notably Lafarge, Alcatel, Schneider, Alstom and Gemplus.

More recently GSE has secured construction projects for **Shanghai Vetroarredo SSG Glass Co. Ltd** (Sino-Italian joint venture specialised in the production of glass insulating bricks for electric lines) – a factory of 20 000 m<sup>2</sup> on the Spark Development zone at Shanghai, and for Staubli (manufacturer of machinery for the textile industry), a 4,500 m<sup>2</sup> production unit for programmers for the weaving industry at Hangzhou in the Zhejiang province.



### **Technical description of the project**

This platform of 50,000 m<sup>2</sup>, of which 2,400 m<sup>2</sup> will be allocated as office space, will be constructed to the same standards as Ikea in Europe and in North America. It will consist of 4 zones of approximately 10 000 m<sup>2</sup> of conventional storage (of 13 m in height and a storage area of 15,000 m<sup>2</sup> (24 m in height), and is equipped with 6 automatic transstockers which can operate in 16 aisles. The total storage capacity is 93,000 m<sup>3</sup>.

### **NOTE TO EDITORS**

**The GSE Group** is specialised in the Turnkey delivery of buildings in the industrial, logistics and tertiary sectors. Established in 1976, GSE has become the reference point for the Turkey Contracting industry due to our policy of taking charge of the project in its entirety (search for investor, choice of site, technical study, design and build). GSE's services are based on a firm commitment in terms of deadline, price and quality, whilst maintaining the capacity to listen to our Client and his requirements. With a turnover of 340 million Euros in 2003, GSE goes from strength to strength; projects outside France represent 50% of all orders taken by the GSE Group.

Over a 30 year period, GSE has constructed more than 10 million m<sup>2</sup> for clients such as Auchan, Alcatel, Coca Cola, Danone, Lafarge Plâtres, L'Oréal, Michelin, Novartis, Schneider, Renault, Lyreco, Wolskwagen, and Thomson.

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