



Communiqué de presse  
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## **An historical agreement signed between GSE & the Gypsum Danish leader**

GSE, the European leader in design and realisation of building for the logistics and industry sectors, and the Densit A/S company, a subsidiary of the Danish cement group FL Smidth Group, have signed a commercial agreement on April 28<sup>th</sup> 2005 which aims at promoting the Densiphalt<sup>®</sup> semi flexible industrial pavement system in Europe within GSE core segments.

The Densiphalt<sup>®</sup> system is an industrial slab which enables numerous technological progresses with regards to slabs for logistics and industry :

very high strength to concentrated loads ( static and dynamic ), very high wear strength, very high allowance to numerous chemical encounters, realization without any joints, no cracking, quality of use ( sound reduction ), very easy to clean, perfect plane surveying, very easy and rapid to realise, possible to use 24 hours after realisation ...

For GSE, all these qualities should enable this product to stand out in a field where slab quality is one of the main components for good working buildings.

### **NOTE TO EDITORS**

**The GSE Group** is specialised in the Turnkey delivery of buildings in the industrial, logistics and tertiary sectors. Established in 1976, GSE has become the reference point for the Turnkey Contracting industry due to our policy of taking charge of the project in its entirety (search for investor, choice of site, technical study, design and build). GSE's services are based on a firm commitment in terms of deadline, price and quality, whilst maintaining the capacity to listen to our Client and his requirements. With a turnover of 430 million Euros in 2004, GSE goes from strength to strength; projects outside France represent 50% of all orders taken by the GSE Group.

Over a 30 year period, GSE has constructed more than 10 million m<sup>2</sup> for clients such as Auchan, Alcatel, Asda, Coca Cola, Danone, Lafarge Plâtres, L'Oréal, Michelin, Novartis, Schneider, Renault, Lyreco, Wolskwagen, Wal\*Mart and Thomson.

[www.gsegroup.com](http://www.gsegroup.com)

Contact presse : Bureau J'm- Marie Jacquier- [jacquier@bureaujm.com](mailto:jacquier@bureaujm.com)- +33(0)1 45 25 10 07