

## Press Invitation

### CO2 impact and sustainable development for MODULOG buildings

GSE uses the occasion of SITL 2010 to present a summary of these works

Thursday 25 March 2010 at 11 h 30

Stand N°G 039

« **CO2 impact and sustainable development for MODULOG buildings** », this was the theme of the round table which brought together the partner companies of **GSE** in Paris, in February. Anticipation of changes in regulations and environmental constraints also forms part of the **MODULOG** approach and all companies of the **MODULOG** supply chain meet regularly to work on specific subject areas and on innovative solutions.

A real revolution in the world of logistics buildings, **MODULOG** is beginning to make its mark in France. Two very different projects, but both evidencing the possibilities for this concept, are well under way in Gironde and in Picardie. **MODULOG** is also being promoted in Germany, in Poland and soon in Norway. Its features are numerous and include a robust, high quality construction, economical in use and respectful of the environment .

« **By launching MODULOG on the logistics market, where all the buildings are similar and where the real estate is very often seen as commonplace, GSE wanted to bring to the market its conviction regarding the right form of construction and technical solutions without comprising either quality or performance.**», stated Bertrand Chabanne, commercial manager of **GSE** for all of France.

With its key features and, above all, its very competitive price, **MODULOG** has become an interesting alternative for logistics projects which can be very different.

Prices have been reduced to the lowest level thanks to a **supply chain logic** which involves the industrialisation of the process from the design stage through to the construction of the building.

A number of elements are prefabricated and purchases can be grouped. This results in the immediate availability of suppliers and their products, optimised lead times on site (assembly of prefabricated elements) and reduced risk of errors. (For example : the construction of a building of 30 000 m<sup>2</sup> requires just one month of preparation before starting work on site, after administrative authorisations have been obtained, and less than 100 days for the construction.)